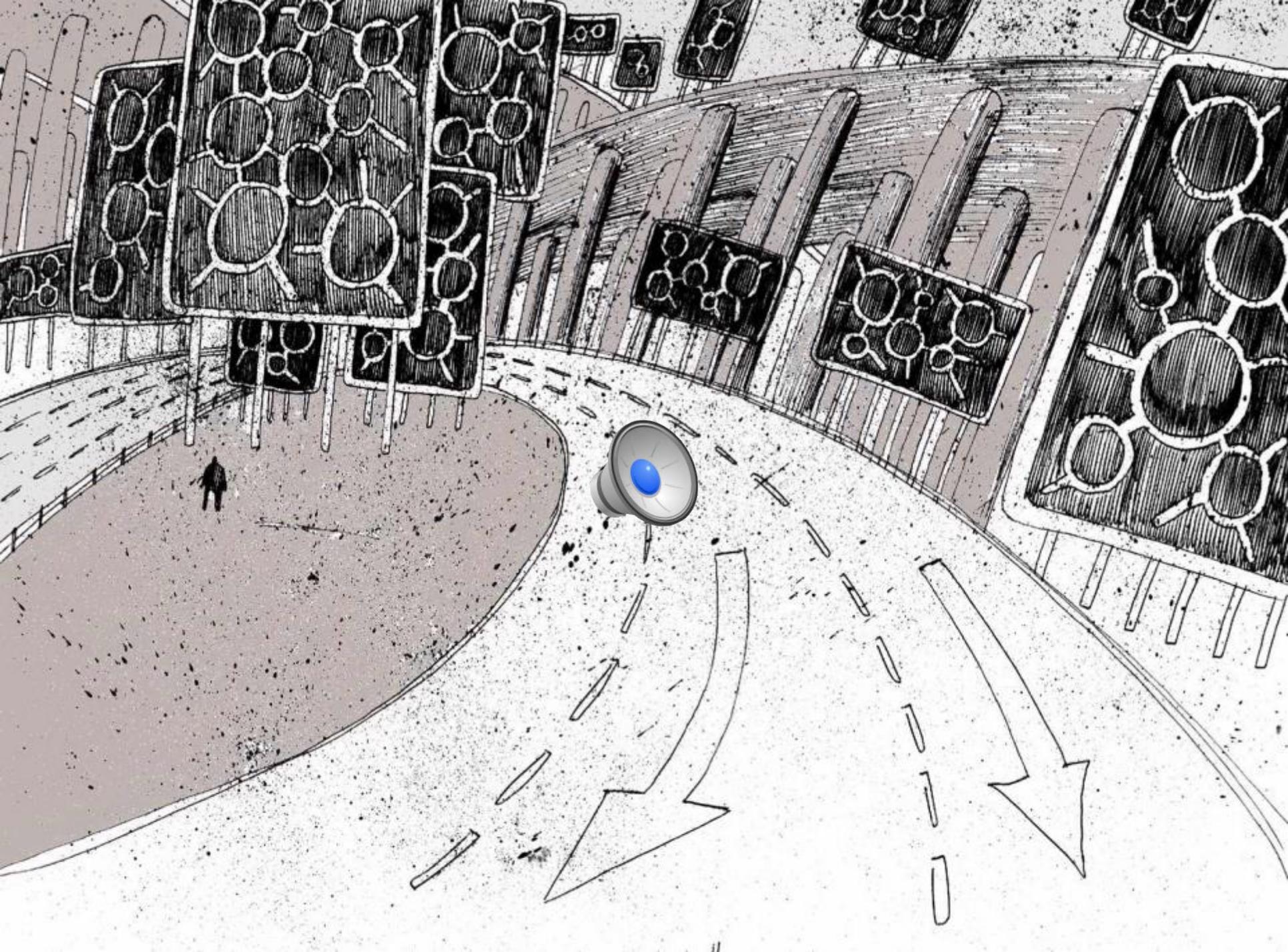






Antoine Blanchard





TO  
LET

HAPPY CROSSING

IF YOU ARE READING  
THIS SIGN YOU  
SHOULD BE WATCHING  
THE ROAD

A42  
GET  
LOST  
B679  
TO  
NOWHERE

GIVE  
WAY

30  
ZONE  
END

RED ROUTE  
don't even  
think about  
stopping

ONE SIGN  
TOO MANY

BUS  
LANE

TURN  
LEFT

NO  
STOPPING  
END

only in months  
with an 'r' in  
them

GIVE  
UP

NO  
LOTLERING

PARK  
HERE  
and you're  
dead meat



Hours  
A 315  
Brentford 1

BRENTFORD

216



Red traffic light

Red traffic light

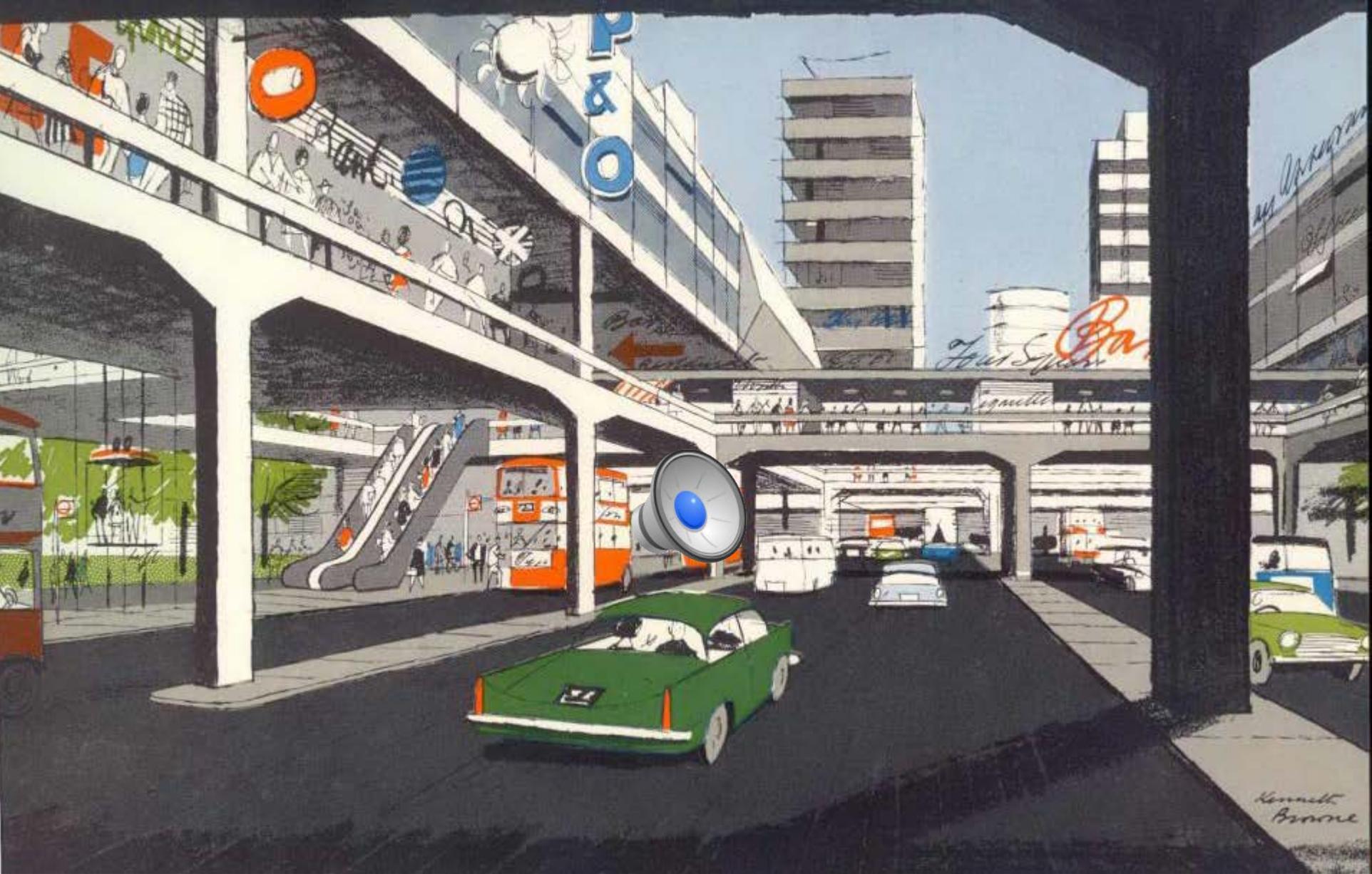


**Le Corbusier**  
**"Dawn of a new start"**

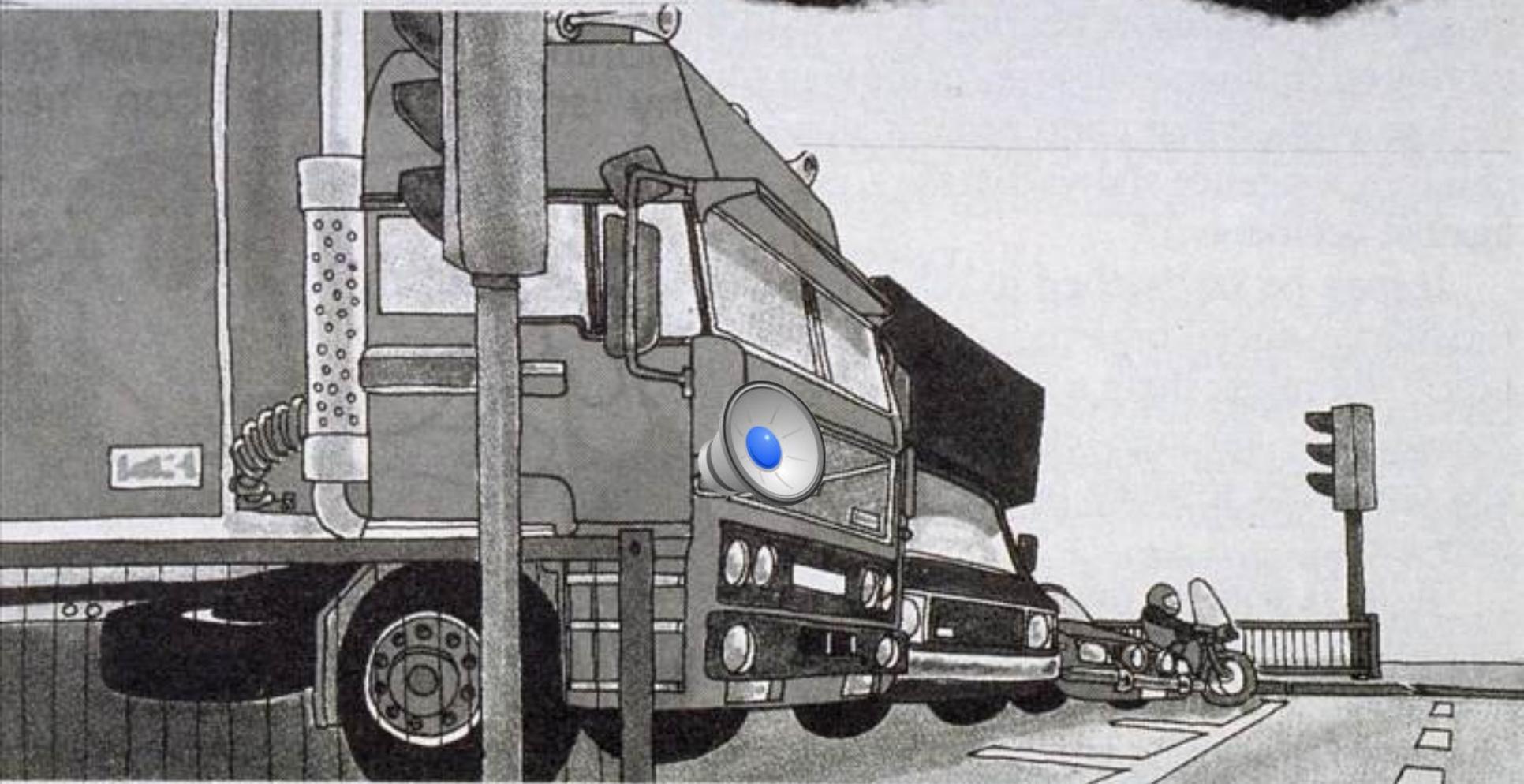


**"There is no longer any  
place for the street with  
it's traffic..."**



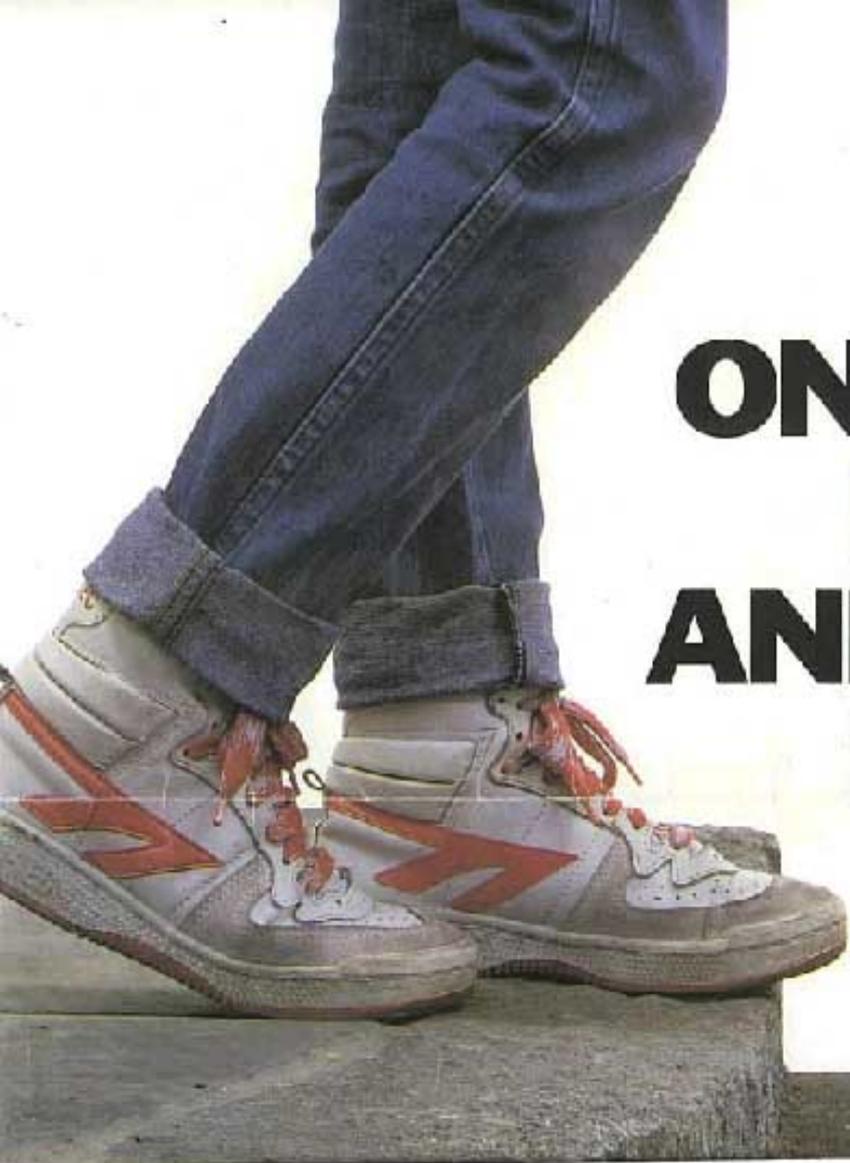


Traffic segregation. 'Traffic in Towns' (the Buchanan Report) - 1963



***Be sure that children know how dangerous traffic can be. Roads are for cars and lorries – not for pedestrians.***

Ministry of Transport. Safety Campaign. 1976



**ONE FALSE  
MOVE  
AND YOU'RE  
DEAD.**



Ministry of  
Transport  
Safety  
Campaign  
1981

**BEFORE YOU CROSS THE ROAD.**

**STOP AT THE KERB.**







TEXTO

2098 VN 73



## The Highway

- Regulated
- Impersonal
- Linear
- Single Purpose
- Consistent
- Predictable
- Systematic
- State controlled
- Signs and markings

## The Public Realm

- Culturally defined
- Personal
- Spatial
- Multi-purpose
- Constantly changing
- Unpredictable
- Contextual
- Cultural / social rules
- Multiple human communications



Aron Coaches

INFO



Exhibition Road, Kensington, London



www.milkandmore.co.uk  
**milk&more**  
Q616 GVC

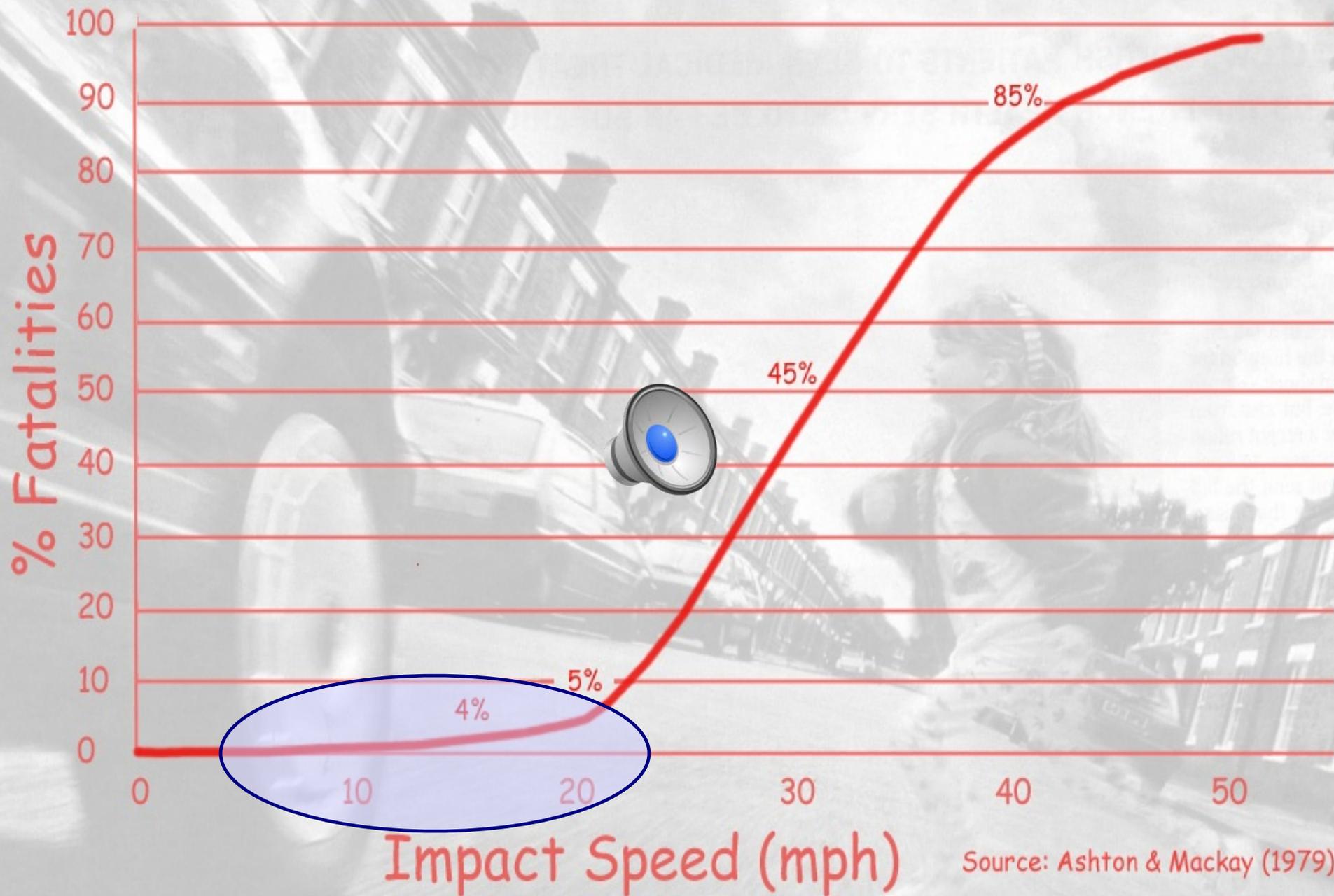
Elephant & Castle 360

cinema free

PAPER  
TEL: 020 75...



New Road, Brighton. - 2010



Source: Ashton & Mackay (1979)



VinoChio  
COZZE  
MARINARA  
£5.25  
AND PLEASE DON'T  
DRINK AND DRIVE  
IF YOU CAN'T  
DRIVE DON'T  
DRINK  
£4.50  
COZZE  
MARINARA  
£5.25  
AND PLEASE DON'T  
DRINK AND DRIVE  
IF YOU CAN'T  
DRIVE DON'T  
DRINK

TAXI  
104

# RISK

John Adams



## What are we scared of?

The value of risk in  
designing public space



cabe  
space





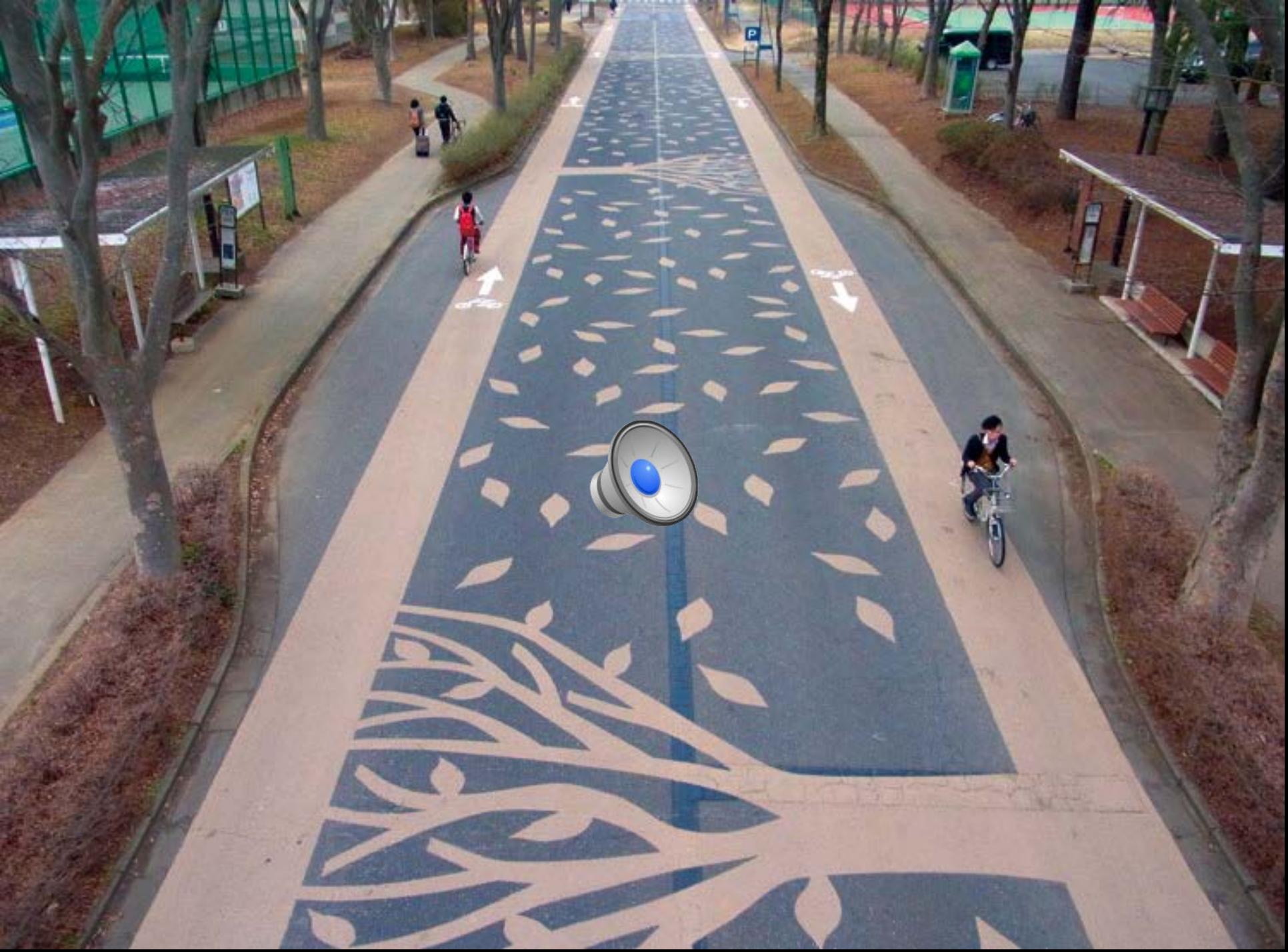




“A safe street is one that tells a rich story about its past, its context, and the future hopes of its residents”

Hans Monderman

1946-2008





STOP









Fishergate, Preston, Lancashire. 2012



Fishergate, Preston 2014



Poynton, Cheshire. Town Centre. 2008



Free car park



Soliholes  
bridgford's  
Countryside

Poynton, Cheshire. Town Centre. 2008









Fountain Place, Poynton - 2012









Seven Dials, London





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BUS LANE

GO GO END



